



**NATIONAL TRANSPORT CORPORATION**

**Expression of Interest for Individual/Freelance Marketing Expert/Consultant for  
NTC Advertising Project  
Reference: EOI/NTC/25/50**

The **National Transport Corporation (NTC)** invites qualified *individual* consultants to submit an Expression of Interest to serve as a **Marketing Consultant** on a one-year contract.

NTC operates a large public bus service in Mauritius with a fleet of around 540 buses on 97 routes, carrying about 150,000 passengers daily. NTC manages 6 depots across Mauritius which offer significant opportunities for advertising. The selected consultant will be part of NTC's committee responsible for developing and implementing a new advertising programme.

The assignment is expected to start in January 2026 for an **initial period of one (1) year**, with an option to extend for an additional year based on performance and project needs.

Interested individual consultants are invited to submit their Expression of Interest by submitting:

- (a) a cover letter explaining relevant experience, an outline of recent experience on assignments/projects of similar nature executed during the last five years and understanding of the assignment;
- (b) a Curriculum Vitae of Consultant;
- (c) at least two references; and
- (d) Any comments or suggestions of the Consultant on the Terms of Reference (TOR).

The interest parties must deposit their proposal in sealed envelopes marked with '*EOI – Marketing Consultant for NTC Advertising Project*' in the Tender Box at the Head Office of the NTC at Bonne Terre, Vacoas, at latest by Friday 07 November 2025 at 14:00 hrs.

*The detailed **Terms of Reference** for this consultancy is available on the NTC website and can be downloaded by prospective applicants. For any clarifications, please contact NTC at 4275000.*

NTC reserves the right to accept or reject any/all submissions, and to cancel this EOI process at its discretion without incurring any liability. Only shortlisted applicants will be contacted for further discussions or a request for proposals.

**22 October 2025**